

RETHINKING THE BOUNDARIES

THE DUKE MBA—CROSS CONTINENT



DEVELOP GLOBAL INSIGHT

The Duke MBA—Cross Continent program is designed to help full-time working professionals earn a world-class MBA while building a culturally diverse peer network across the globe.

- Live and work anywhere you choose while studying in the most important economic regions in the world
- Learn in an environment where cross-cultural communication is part of both the curriculum and the setting
- Expand your career possibilities while building valuable experience at work
- Learn from leading business practitioners and renowned faculty through a carefully crafted curriculum
- Understand the drivers of world economies and markets
- Master business frameworks and tools to address the world's interdependencies
- Prepare to lead a global enterprise

Because Fuqua is embedded in all of the world's most important economic regions, you will have access to a range of diverse classmates, companies, industries, and partners—a unique professional network not offered by any other MBA program. With six locations around the world, The Duke MBA—Cross Continent program builds more than global awareness; it provides the necessary real-world experience that creates global competence.

DUBAI



DURHAM



LONDON



NEW DELHI



SHANGHAI



ST. PETERSBURG



THE
WORLD
IS THE
BEST
PLACE TO
LEARN.



PROGRAM OVERVIEW

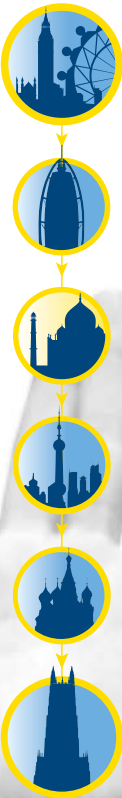
As a Cross Continent student, you will attend eight weeks of residential sessions throughout the sixteen-month program—a format that allows you to live and work anywhere in the world. The program begins with a two-week residency in London (includes orientation), continues with four eight-day sessions in locations around the world, and concludes with a two-week residency of electives at our Durham campus.

After a distance pre-reading period, you will travel to meet your class for a short, but intense, face-to-face interaction with Duke faculty and your classmates. The residency period is then followed by seven to ten weeks of distance education that involves collaborative learning on a globally dispersed team. After the London residency, you will travel in cohorts through Duke’s global campus network for residences in India, Dubai, China, and Russia. At the mid-point of the program, the class will

blend into new cohorts to help build a stronger network throughout your academic experience.

Over six terms, you will complete twelve core courses that span all functional areas of business (finance, accounting, general management, decision sciences, marketing, operations, economics, leadership and strategy) and four elective courses that allow you to sharpen your skills in a particular discipline or broaden your knowledge of several functional areas.

Two core courses, focused on the role of global markets and institutions and the nuances of leadership, culture, and civilization, will span multiple terms. You will also have the option to customize your MBA with a concentration in **strategy, finance, marketing, leadership and management, entrepreneurship and innovation, energy and environment, or health sector management.**



London

Dubai

New Delhi

Shanghai

St. Petersburg

Durham

Term-at-a-Glance

The Cross Continent program provides a unique experience for students – allowing you to live anywhere in the world, retain your job, and attend residencies in London, New Delhi, Dubai, Shanghai, St. Petersburg, and Durham. By the time you complete the program, you will have studied in all 6 locations.

Sample Term 3 – New Delhi

2 weeks	Preparation and pre-reading from your home
8 days	Immersive residency in New Delhi studying Marketing Management and Statistics
10 weeks	Distance learning where you’ll continue coursework at home through online classroom sessions, team projects, individual assignments, and exams
1 week	Break before continuing to next term

A TYPICAL CLASS REPRESENTATION

Average Age: 30

Average Work Experience: 6 years

Minimum Work Experience: 3 years

Women: 20%

Average GMAT: 650

International Citizenship: 35%, representing more than 20 countries

COST

The Duke MBA—Cross Continent program tuition is 115,500 USD and includes books, class materials, and lodging and meals while attending the six residential sessions. To learn about our financial aid packages, please visit our website.



“The flexible format of the Cross Continent program allows me to pursue my MBA while managing my business from halfway across the globe. It also provides a real-life simulation of a truly global team and I’m sure to leave the program with wonderful friends, colleagues, and contacts around the world.”

Ali Nabee, Current Student
Dubai, United Arab Emirates

APPLICATION DEADLINES

It is to your advantage to apply early to give yourself the longest possible time to prepare both academically and professionally. Typically, you will receive a decision within four to six weeks after your application is successfully completed.

Prior to applying, we encourage you to contact an admissions counselor to give you feedback on your work experience and academic background and guide you through the admissions process.

Admission deadlines for the class of 2010:

September 15, 2008

December 1, 2008

February 2, 2009

April 1, 2009

May 15, 2009

Apply online at www.fuqua.duke.edu

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